

Who is the typical QuickBooks Online customer?



- ✓ Want the flexibility to work on the go (from computers and mobile devices)
- ✓ Service-based business (Prof. svcs., construction & retail are top industries)
- ✓ Comfortable working online
- ✓ One or more locations
- ✓ Looking for zero maintenance software

When to recommend QuickBooks Online



QuickBooks Online is a great choice if your client wants:

- Anytime, anywhere access
- Automatic updates and upgrades that don't require any action from your client
- Free support to help with setup or to answer "how-to" questions
- Inventory capabilities and expenses tracked by job
- iPhone, iPad, Android apps that sync key tasks across all devices
- Manage bank and credit card transactions easily
- Automatic emailing of recurring transactions (invoice/receipts) and reports
- For accountants – multiple AR/AP lines in journal entries
- Free access for an accountant or bookkeeper to work on the books at the same time



Trusted by over 1 million customers globally¹



#1 cloud accounting solution for small businesses¹